

3rd PROWAD LINK Forum

Virtual Wadden Sea World
Tuesday 22 March 2022
9:30-13:00 CET

Draft Programme (version 28.02.2022)

9:15	<i>Start of “Virtual Wadden Sea World” – an interactive online meeting platform</i>	
09:30	Welcome – Introduction to the programme	
09:40	Sustainable Entrepreneurship What can we learn from case studies from the Wash/North Norfolk, Geiranger Fjord, and the Wadden Sea to develop new/upgraded products and services.	Tom Long (University Groningen Campus Fryslân), Else Ragni Yttredal (University NTNU Aalesund, Norway), Anne Husum Marboe (Danish Wadden Sea National Park)
9:55	Holidays at the Wadden Sea Insights from the Trilateral Wadden Sea Visitor Survey 2020/21 for entrepreneur, DMOs, NGOs and governmental bodies.	Nadine Yarar (NIT Kiel)
10:10	<i>Break / meet in the virtual lobby</i>	
10:20	Do we have over-tourism? Experience how the “Wadden Sea Tourism Value Radar” can help DMOs, municipalities and nature organisation to regularly check this with a minimal effort.	Anja Szczesinski (WWF Germany)
10:35	Can darkness help nature and communities? Dark Sky case studies from outside the Wadden Sea.	Cristina Nazzari (Common Wadden Sea Secretariat, CWSS)
10:50	From the idea to a project How the new Funding Guide can help you to develop projects and find suitable funding programmes	Angelo Gilles & Cormac Walsh (REM Hamburg)
11:05 - 12:35	Post-Covid recovery Discussion and exchange (two rounds à 45 min) with max 10 persons per theme and round:	
	1. Examples of innovative products and services supporting nature values from the Wash/North Norfolk Coast.	Mel Gillings (Norfolk County Council, UK)
	2. World Heritage and its influence on well-being and how to integrate it into health tourism.	Christiane Gätje & Cathi Greve (Schleswig-Holstein Wadden Sea National Park Authority), Mira Hohmann (Lower Saxon Wadden Sea National Park Authority)

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| 3. Brand activation for practitioners and multipliers: Cooperation and exchange with other projects and networks – Waddenagenda and NAKUWA | Anja Domnick & Annika Bostelmann (CWSS), Anne Husum Marboe (Danish Wadden Sea National Park), Monique Pruyt (Province Fryslân) |
| 4. Dark Sky and nature protected areas – opportunities and challenges. | Cristina Nazzari (CWSS) |

12:35 Summary of group discussions

13:00 *End of programme – continue exchange in the Wadden Sea World.*

To register online, [please use this link](#). You can also send an email to marencic@waddensea-secretariat.org by indicating two of the virtual rooms you would like to join. Deadline for registration is Thursday **17 March 2022**.

